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Polley, DVM, Vol. 15, #10, Oct. '03

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swelling and pain from surgical incisions and speed the healing of muscle strains and hoof or claw conditions, Bio-Electronics reported.

"While this technology has been used in hospitals for years, the new products planned for these animal-related markets will be portable, easy to apply and optimized to suit pet body types," said Nicholas Nyary, Ph.D., vice president of eMarkets Group.

The product is expected to launch in the first quarter of 2009.

which compares gross practice revenue, transactions and average transaction charges in 2007 and 2008.

About 250 practices have entered data. Revenue growth in companion animal practices has averaged about 5 percent in

man or the growth seen in practices in the last several years.

Over time, information will be available by practice type (companion animal, equine, etc.) and for various demographics (region, state, etc.).

For details, visit www.ncvei.org.



New Business Sends Vet Techs To Homes for Follow-Up Care

Charlene Overcash, a registered nurse who spent about eight years in the human home health industry, has started Pet Home Health Agency LLC in New York.

Similar to a visiting nurse service, the agency employs three veterinary technicians. Among its services are postoperative care, diet control, blood glucose monitoring, insulin injections, medicine management

and subcutaneous infusions and dressing changes.

Overcash, a self-described animal lover, said she applied her business management skills as a home nurse to the new business. For pet health guidance, she consulted the Animal Medical Center of New York and NYC Veterinary Specialists.

"I found there is a huge gap from what pet owners are taught to do at discharge, such

as after a surgery, to what is being done at home until the following checkup," she said.

Client referrals are made by veterinarians in New York City and parts of New Jersey. The veterinary technician visits a home, provides the services and faxes to the veterinarian a form detailing the work and client education.

Overcash said pet owners, especially the elderly, welcome the in-home visits.